

Antitrust Guidelines

While attending this meeting we require that you avoid discussing:

- Costs of goods or pricing
- Terms of sale
- Your competitive strategies
- Promotional plans
- Dividing markets or customers
- Your business plans with other retail customers
- Any other competitively sensitive information

You will have an opportunity to discuss strategic issues with your Walmart buying team – do not do so in front of your competitors.

Follow your company's antitrust policy and the Walmart Supplier Summit Guidelines.

If you have any questions, please contact your company's legal counsel.

Sustainability Survey 2023: **Packaging**

Reporting your Walmart Private Brands Packaging Data

August 22, 2023



Aria Andrus
Sr. Manager, Sustainability



Cheryl Lam
Director, Private Brands

Housekeeping

- **Everyone is muted upon entry to reduce background noise during the webinar.**
- **This meeting will be recorded and available on the Training and Webinar page**
- **Please use the Q&A feature at the bottom of screen to ask your question.**
- **Questions will go directly to the panelists and may be answered live or in the Q&A section.**
- **All questions and answers will be added to the FAQ on the resources page.**

Becoming a Regenerative Company: Walmart's Priority Issues

Our purpose: Helping people save money and live a better life

Through core products and services: Health and wellness, food, apparel and financial services



Opportunity

Good jobs and advancement for associates

Growth for suppliers, sellers and local economies

Equity and inclusion at Walmart and beyond



Sustainability

Climate and renewable energy leadership

Zero waste in operations, products, packaging

Regeneration of natural resources: forests, land, oceans

Dignity of people in supply chains

Sustainable product supply chains



Community

Serving communities

Access to safer, healthier products and services

Disaster preparedness & response



Ethics & Integrity

Highest ethical and compliance standards

Strong corporate governance

Engagement in public policy

Digital citizenship

Respect for human rights

2023 Sustainability Survey Season Dates

Timeline

September 5th - November 3rd

The opportunity to report is only **once** a year!

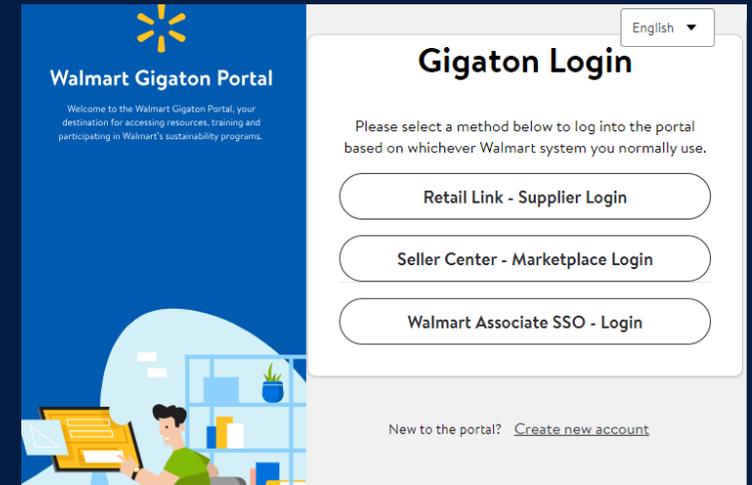
Sections

ProjectGigaton	All Suppliers
Commodity (New)*	Select Suppliers
People**	
Forests	
Packaging	Private Brand Suppliers
Textiles***	

SUPPLIER TRAINING AVAILABLE:

View additional [Trainings & Webinars](#) on Walmart Sustainability Hub website

Create or login to your company's [Sustainability Portal](#) account



* Applicability depends on the commodities in your supply chain.
**Suppliers for select departments (Seafood, Entertainment, Produce, Home, and Apparel Suppliers). Optional for others.
***required for Private Brands suppliers and recommended for National Brands suppliers.

Project Gigaton™: Driving action with suppliers toward Regeneration

Aiming to reduce or avoid 1 billion MT of emissions by 2030

Cumulative 750+ million MT CO2e avoided and 5,200+ suppliers engaged since 2017

+175 million MT CO2e avoided in FY2022



Energy

Renewable Energy
Energy Efficiency

Nature

Regenerative Agriculture
Forestry

Waste

Food, Solid Waste Reduction
Recycling, Composting

Packaging

Recycled Content
Recyclability Reduction

Transportation

Optimized Shipping
Zero Emission Vehicles

Product Use & Design

Design Optimization
Sustainable Sourcing

Major Contributors



ProjectGigaton™

Global Sustainable Packaging Goals

For Private Brands and encouraged for National Brands



15% virgin plastic reduction compared to 2020 baseline

17% post-consumer recycled content globally

100% Packaging recyclable, reusable, or industrially compostable

100% Packaging labeled for recyclability

INNOVATE TOGETHER

What's new in the 2023
Private Brands Packaging Section?

New Packaging Innovations questions

One new question added this year related to packaging innovations and the Walmart Circular Connector:

- Did you engage with a company featured in the Walmart Circular Connector? Specify which companies featured in the CC you have engaged with

Packaging Solutions

Walmart is focused on packaging innovations that are designed to help us achieve our zero plastic waste aspiration. If you are an organization that produces sustainable packaging or produce ingredients that can be used in sustainable packaging and would like to share your innovation with Walmart, please submit the project information through the Circular Connector form.



Solutions entered into Walmart's Circular Connector will automatically be considered for recognition through the U.S. Plastics Pact's Sustainable Packaging Innovation Award program. Winners will receive manufacturing trial discussions to evaluate potential to pilot with Walmart, four 30-minute mentoring sessions with the Walmart Private Brands Packaging Teams, a technology showcase with procurement and technical staff from U.S. Pact Activators spanning the plastics value chain, and a chance to be interviewed on Cory Connors' Sustainable Packaging Podcast.

Click the button below to submit a project intake form.

[Fill out Project Intake Form](#)

Search Packaging Solutions... [Search](#) [Clear](#) [Filter By](#)

Search Results - 267 records found. [Download](#)

Some images are representative of packaging formats only and are not images of the actual solutions.

Winner

Blister Pack
By Amcor
Blister Pack : PE plastic
United States

AmSky® Blister System is a high density polyethylene based pharma and nutraceutical blister package for oral solid capsules, medicated gums, and table...

Winner

Small packaging
By Smile Beverage Werks PBC
Small Packaging : Other non-plastic
United States

We take renewable plant-based cellulose and fiber add a medical grade oxygen barrier to a get a patented food container that has a 12 month shelf life...

Winner

Small packaging
By The Clorox Company
Small Packaging : HDPE
United States

Clorox Refillable Cleaners are a line of concentrated refill pods that enable a more responsible cleaning option to consumers and customers without sa...

Walmart Sustainability

Presentation last saved: 3m ago

Survey Dashboard Programs Learning Hub **Now**

- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels**

Let us know a few more details United States of America - Walmart

Please answer the following questions about labeling and more.

HOW2RECYCLE Sales information ✓ [Show](#)

FOOD SUPPLIERS Sales information ✓ [Show](#)

REUSE PILOTS User behavior ✓ [Show](#)

VIRGIN PLASTIC REDUCTION ✓ [Show](#)

PACKAGING INNOVATIONS [Hide](#)

Did you engage in this market with a company featured in the Walmart Circular Connector?

Yes No

Please specify which companies featured in the Walmart Circular Connector you have engaged for this market. For each of those companies, please indicate which specific solutions you explored for this market

Enter the company name [+](#) [Add](#)

Required

[Select Solutions](#)

[Save & Continue](#)

Packaging Format Changes

Cups now included in the packaging format “Tray/Clamshells/Thermoforms

Trapped blister: A clear plastic container that is sandwiched between either a single folded card or two cards that are sealed together. The cards are NOT glued to the plastic and the plastic and cards can easily be separated.

Hang tag: A tag that hangs off your product

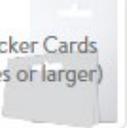
Survey Dashboard Programs Learning Hub **New**   English 

Select packaging formats United States of America - Walmart

Please select from the following packaging formats, based on your packaging use.

Select any packaging formats you have used for Walmart or Sam's Club Private Brand primary packaging. Use your latest or most recent 12-month period for which you have data available. If you reported last year, use the same reporting period as the initial/prior reporting year to avoid gaps or overlap with the prior year's submissions. 

Liquid Drinks 

<input type="radio"/> Bottle/Jug 	<input type="radio"/> Blister Pack 	<input type="radio"/> Tray/Clamshells/ Thermoforms/ Cups 	<input type="radio"/> Jars/Tubs/Pails 	<input type="radio"/> Cans/ Canisters/ Cartons 
<input type="radio"/> Bag/ Film/ Pouch/ Sachet 	<input type="radio"/> Foam Cushion, Dunnage, Inserts, Sleeves 	<input type="radio"/> Box/Window Box 	<input type="radio"/> Tubes 	<input type="radio"/> Small Packaging 
<input type="radio"/> Header Cards/Backer Cards (2.5 inches or larger) 	<input type="radio"/> Trapped Blister 	<input type="radio"/> Hang Tags (2.5 inches or larger) 		

Save & Continue

Preparing to Complete the Survey

Scope of Packaging Reporting

Private Brand Primary Packaging – How2Recycle – Food Specific Labeling - Reuse

What is primary packaging:

- Packaging that goes home with the customer



What is **NOT** primary packaging:

- Products (napkins, cups, plates, cutlery)
- Ecommerce/shipping packaging
- Shelf/retail ready packaging
- PDQ trays
- Small hang tags (<2.5”)
- Stickers
- Hangers



In most cases, all Private Brand products will have primary packaging. Examples of products without primary packaging includes but are not limited to loose produce; apparel with hang tags < 2.5 in. (6.35 cm); General Merchandise product with only a sticker. If this is the case for your packaging, you need to check the box at the beginning of the sustainability survey stating that you do not have products in primary packaging.

- Market selection
- Packaging use
- Packaging formats**
- Packaging data
- Packaging labels

How to prepare for the survey

Know your Packaging Use and Packaging Format

- **Identify your packaging use categories**
 - Is your packaging for a Beverage?
 - Select Liquid Drinks
 - Is your packaging for Bedding?
 - Select Home: Bedding

Find the category that best fits the product and packaging use

- **Identify your packaging format**
 - Is your package a bottle or jug?
 - Is your package a bag, film or pouch?

Select the appropriate formats for the packaging uses you selected.

- **Identify your Base Material**
 - Paper? Plastic? Corrugate?

Start collecting your weight of each base material

Repeat steps for each type of package

How to prepare for the survey

- Market selection
- Packaging use
- Packaging formats**
- Packaging data
- Packaging labels

Identify if packaging is designed for recycling

- **Is your packaging designed for recycling?**
 - Refer to guidance in the Walmart Recycling Playbook to learn which materials will make your package not recyclable.
- **Do you use post-consumer recycled content?**
 - Only report your post-consumer recycled content in the survey.
- **Do you use Alternative Materials or Solutions?**
 - Identify alternative materials like bio-based materials or reuse or refill pilots

Repeat steps for each type of package

Select from the following

Refer to the following selections for the appropriate unit of measure and the packaging uses that are applicable to you or your business.

UNIT OF MEASURE

Please select the unit of measure you will be using to report your packaging data for this particular market. (US)

Unit of measure

Metric Tons (mt) 

Metric Tons (mt)

Kilograms (kg)

Pounds (lbs)

Save & Continue

How to prepare for the survey

Do the Math

- **Identify one unit of measure across your survey**
 - You will be given the choice to select your preferred unit of measure
- **By product use and format – how much does each package material weigh?**
 - Sum the total volume in your selected unit of measure (metric tonnes, kilograms, pounds)
- **By product use and format – calculate the weight for:**
 - Packaging designed for recycling
 - Post-Consumer Recycled Content
 - Packaging certified by Biodegradable Products Institute (BPI) or equivalent
 - Bio-based materials
- **Know the departments you supply**
 - You can allocate weight to specific departments

Entering Your Survey Data

Survey settings

- Questionnaire
- Commodities
- Goal Setting
- Permissions

Let's get to know your business

Please answer these quick questions and we will customize your sustainability survey

BRAND TYPES

Do you supply Private Brands products, National Brands products, or both to Walmart?

<input type="radio"/> Private	<input type="radio"/> National	<input checked="" type="radio"/> Both
-------------------------------	--------------------------------	---------------------------------------

Did you supply Walmart/Sam's Club with Private Brand products in packaging that went home with the customer (i.e., primary packaging) within the last year?

<input checked="" type="radio"/> YES	<input type="radio"/> NO
--------------------------------------	--------------------------

[Save and Continue](#)

Please complete your full sustainability survey by November 3, 2023

Survey Settings

- Questionnaire
- Commodities**
- Goal Setting
- Permissions

Select your company's commodities

Help us customize your survey experience by reviewing the following commodities. We have pre-populated information where we could. Please edit as needed.

COMMODITIES LIST

To help us customize your sustainability reporting experience, please let us know if any of the products you supply contain the following commodities. If none of these commodities are relevant to your products, please select 'None apply'.

<input checked="" type="checkbox"/> Palm oil <input checked="" type="checkbox"/> Private brand <input checked="" type="checkbox"/> National brand 	<input type="checkbox"/> Pulp, Paper and Timber <input checked="" type="checkbox"/> Private brand <input checked="" type="checkbox"/> National brand 	<input type="checkbox"/> Textiles <input checked="" type="checkbox"/> Private brand <input checked="" type="checkbox"/> National brand 	<input checked="" type="checkbox"/> Cocoa
<input checked="" type="checkbox"/> Coffee 	<input checked="" type="checkbox"/> Entertainment 	<input checked="" type="checkbox"/> Produce or Cut Floral 	<input checked="" type="checkbox"/> Seafood
<input checked="" type="checkbox"/> Row Crops (Maize/Co... 	<input checked="" type="checkbox"/> Meat, Dairy, or Eggs 	<input checked="" type="checkbox"/> Soy 	<input checked="" type="checkbox"/> Tea
<input type="checkbox"/> None apply 			

Save & Continue

Survey Settings

- Questionnaire
- Commodities
- Goal Setting
- Permissions

Set your goals

Set goals in pillars that are relevant to your business.

Please review each pillar and complete goals within the pillars that apply to you

Energy Nature Waste **Packaging** Transportation Product Use and Design Enterprise Level

GOALS

We will have XX % Recycled conte... by Year [Further details](#)

We will reduce XX % of our virgin plastic packaging by Year [Further details](#)

We will reduce the size of our Packaging Materi... packaging by XX % by Year [Further details](#)

We will reduce our total Packaging Materi... packaging mass by XX % by Year compared to Year [Further details](#)

We will design XX % of our packaging to be fully recyclable by Year [Further details](#)

We will align XX % of our products' primary packaging to the Consumer Goods Forum Golden Design Rule Golden Design Ru... by Year [Further details](#)

Done with goals

Survey Settings

- Questionnaire
- Commodities
- Goal Setting
- Permissions

Permissions

Please review and acknowledge these permissions related to Project Gigaton.

Logo permission

Walmart would like to be able to recognize your company's participation in Project Gigaton on the [Project Gigaton recognition page](#) and through other recognition opportunities. To allow this, please upload the company's preferred logo. By checking the box below and providing the logo, you are agreeing to these [terms](#).

I have read and accept the Terms and Conditions



Select a file

.jpeg, .png, .gif

[Choose file](#)



download

Goal permission

Walmart would like to be able to share the specifics of your Project Gigaton goal(s) on the [Project Gigaton recognition page](#) and through other recognition opportunities. By checking the box below, you are agreeing to allow Walmart to share your Project Gigaton goal(s) as they are shown in the Goals section of your company's Project Gigaton profile.

I have read and accept the Terms and Conditions



Walmart Sustainability Survey
Due: November 3, 2023

[Continue/Resume](#)

Sections completed

1 of 5

Survey time remaining

138 days

Welcome Corporate Affairs - Sustain,

Please complete and submit all of the relevant or applicable survey programs before the due date shown to the left. Click [here](#) for learning content related to the reports below.

[View 2023 Survey Settings](#)

[View Previous Year Surveys](#)

Your sustainability reporting

1. Forests 0% Completed 1 Countries Get started	2. Packaging 33% Completed 3 Countries Continue/Resume	3. Textiles 25% Completed 1 Countries Continue/Resume	4. Gigaton 10% Completed Continue/Resume	5. People 100% Completed 1 Countries Review
---	--	---	---	---

If you're missing something, please update your [vendor numbers](#) in your profile.

Other programs

THESIS Suppliers to Walmart US and Sam's Club US are encouraged to participate in THESIS. Reference ID 5475687078 Go to Supply Shift	Gigaton PPA The Gigaton PPA Program is Walmart's supply chain-based initiative to accelerate renewable energy adoption via an aggregate power purchase agreement. View the program document here . Go to Gigaton PPA	Renewables and Energy Efficiency This tool is for you to manage, measure and report energy efficiency projects of your factories in China and around the world. View REE Info
--	---	--

Market selection

Please complete your full sustainability survey by November 3, 2023

Back to Summary dashboard

Packaging

Select one of the following markets to report

<p>In Progress</p> <p>Walmart Packaging (Private/Proprietary Brand)</p> <p>Canada</p>	<p>Submitted</p> <p>Market Packaging (Private/Proprietary Brand)</p> <p>Chile</p>	<p>In Progress</p> <p>Walmart Packaging (Private/Proprietary Brand)</p> <p>United States of America</p>
---	---	---

[Not seeing an applicable market?](#)

- Market selection
- Packaging use**
- Packaging formats
- Packaging data
- Packaging labels

Select from the following United States of America - Walmart

Refer to the following selections for the appropriate unit of measure and the packaging uses that are applicable to you or your business.

UNIT OF MEASURE ✔

[^ Hide](#)

Please select the unit of measure you will be using to report your packaging data for this particular market. (US)

Unit of measure

Metric Tons (mt)

- Metric Tons (mt)
- Kilograms (kg)
- Pounds (lbs)

[v Show](#)

[Save & Continue](#)

Market selection

Packaging use

Packaging formats

Packaging data

Packaging labels

Select from the following United States of America - Walmart

Refer to the following selections for the appropriate unit of measure and the packaging uses that are applicable to you or your business.

UNIT OF MEASURE ▼ Show

PACKAGING USES ^ Hide

Select all packaging use categories for which your primary packaging is used. Refer to the tooltip for details on each packaging category.

Food

Liquid Drinks [?](#)

Fresh Bakery [?](#)

Includes all beverages (refrigerated or shelf-stable) such as dairy (milk), water, juice, tea, sports and nutrition drinks, carbonated beverages, beer, wines, spirits etc. (Excludes concentrates, dry coffee and tea mixes, etc.)

Fresh Bakery [?](#)

Consumables

Baby: Stable Food [?](#)

Baby: Hardlines [?](#)

Baby: Softlines [?](#)

Baby: Care items [?](#)

Personal Care [?](#)

Pet: Wet Food [?](#)

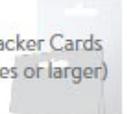
- Market selection
- Packaging use
- Packaging formats**
- Packaging data
- Packaging labels

Select packaging formats United States of America - Walmart

Please select from the following packaging formats, based on your packaging use.

Select any packaging formats you have used for Walmart or Sam's Club Private Brand primary packaging. Use your latest or most recent 12-month period for which you have data available. If you reported last year, use the same reporting period as the initial/prior reporting year to avoid gaps or overlap with the prior year's submissions. [?](#)

Liquid Drinks [v](#)

<input checked="" type="checkbox"/> Bottle/Jug ? 	<input type="checkbox"/> Blister Pack ? 	<input type="checkbox"/> Tray/Clamshells/ Thermoforms/ Cups ? 	<input type="checkbox"/> Jars/Tubs/Pails ? 	<input type="checkbox"/> Cans/ Canisters/ Cartons ? 
<input type="checkbox"/> Bag/ Film/ Pouch/ Sachet ? 	<input type="checkbox"/> Foam Cushion, Dunnage, Inserts, Sleeves ? 	<input type="checkbox"/> Box/Window Box ? 	<input type="checkbox"/> Tubes ? 	<input type="checkbox"/> Small Packaging ? 
<input type="checkbox"/> Header Cards/Backer Cards (2.5 inches or larger) ? 	<input type="checkbox"/> Trapped Blister ? 	<input type="checkbox"/> Hang Tags (2.5 inches or larger) ? 		

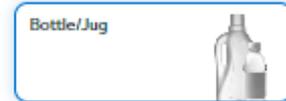
Save & Continue

Enter packaging data United States of America - Walmart

Please enter data for the packaging format selected below.

Selected packaging use: Liquid Drinks ▾

PACKAGING FORMAT [Edit](#)



BOTTLE/JUG Material type ✔ Hide

Regarding the above packaging format, please select the types of materials used.

- PET
- HDPE
- PVC/PVDC
- LDPE
- LLDPE
- PP
- PS
- EPS
- Other plastic (PETG, ...)
- Glass
- Other non-plastic

BOTTLE/JUG Data entry Hide

i You are entering data based on the unit Metric Tons (mt) [Got it](#)

Watch [this video](#) and then enter data for each packaging format selected above ?

Packaging Material ?	Number of units ?	Weight of ALL primary packaging (mt) ?	Weight of packaging designed for recycling (mt). ?	Weight of packaging where a system of recycling exists in practice and at scale (mt) ?	Weight of packaging that is certified compostable (mt) ?	Post-consumer recycled content weight (mt) ?	Sustainable sourced bio-based weight (mt) ?
PET	<input type="text" value="10000"/>	<input type="text" value="10"/> mt	<input type="text" value="10"/> mt	<input type="text" value="10.00"/> mt	<input type="text" value="Enter value"/> mt	<input type="text" value="Enter value"/> mt	<input type="text" value="Enter value"/> mt

[Edit](#) department level data/ non-Recyclable reason

Enter packaging data United States of America - Walmart

Please enter data for the packaging format selected below.

Selected packaging use: Liquid Drinks ▾

PACKAGING FORMAT [Edit](#)



BOTTLE/JUG Material type ✓

[Hide](#)

Regarding the above packaging format, please select the types of materials used.

- | | | | |
|--|--------------------------------|--|-------------------------------|
| <input checked="" type="checkbox"/> PET | <input type="checkbox"/> HDPE | <input type="checkbox"/> PVC/PVDC | <input type="checkbox"/> LDPE |
| <input type="checkbox"/> LLDPE | <input type="checkbox"/> PP | <input type="checkbox"/> PS | <input type="checkbox"/> EPS |
| <input type="checkbox"/> Other plastic (PETG, ...) | <input type="checkbox"/> Glass | <input type="checkbox"/> Other non-plastic | |

BOTTLE/JUG Data entry

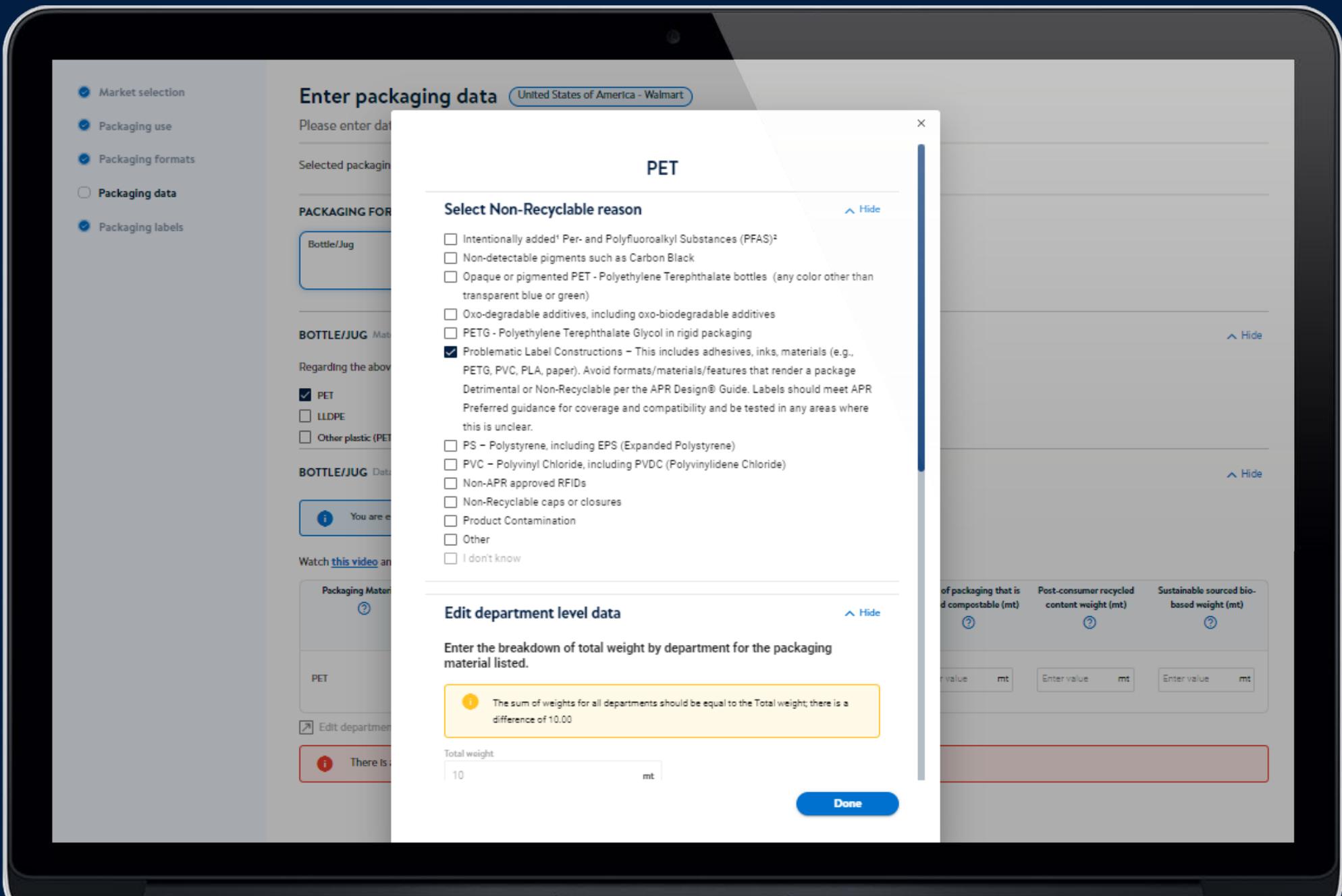
[Hide](#)

i You are entering data based on the unit Metric Tons (mt) [Got it](#)

Watch [this video](#) and then enter data for each packaging format selected above [?](#)

Packaging Material ?	Number of units ?	Weight of ALL primary packaging (mt) ?	Weight of packaging designed for recycling (mt). ?	Weight of packaging where a system of recycling exists in practice and at scale (mt) ?	Weight of packaging that is certified compostable (mt) ?	Post-consumer recycled content weight (mt) ?	Sustainable sourced bio-based weight (mt) ?
PET	<input type="text" value="10000"/>	<input type="text" value="10"/> mt	<input type="text" value="0"/> mt	0 mt	<input type="text" value="Enter value"/> mt	<input type="text" value="Enter value"/> mt	<input type="text" value="Enter value"/> mt

[?](#) Edit department level data/ non-Recyclable reason



- Market selection
- Packaging use
- Packaging formats
- Packaging data**
- Packaging labels

Enter packaging data United States of America - Walmart

Please enter data

Selected packaging

PACKAGING FOR

Bottle/Jug

BOTTLE/JUG Mat

Regarding the above

- PET
- LLDPE
- Other plastic (PET)

BOTTLE/JUG Dat

You are e

Watch [this video](#) an

Packaging Mater

PET

Edit departmen

There is

PET

Select Non-Recyclable reason

- Intentionally added¹ Per- and Polyfluoroalkyl Substances (PFAS)²
- Non-detectable pigments such as Carbon Black
- Opaque or pigmented PET - Polyethylene Terephthalate bottles (any color other than transparent blue or green)
- Oxo-degradable additives, including oxo-biodegradable additives
- PETG - Polyethylene Terephthalate Glycol in rigid packaging
- Problematic Label Constructions - This includes adhesives, inks, materials (e.g., PETG, PVC, PLA, paper). Avoid formats/materials/features that render a package Detrimental or Non-Recyclable per the APR Design[®] Guide. Labels should meet APR Preferred guidance for coverage and compatibility and be tested in any areas where this is unclear.
- PS - Polystyrene, including EPS (Expanded Polystyrene)
- PVC - Polyvinyl Chloride, including PVDC (Polyvinylidene Chloride)
- Non-APR approved RFIDs
- Non-Recyclable caps or closures
- Product Contamination
- Other
- I don't know

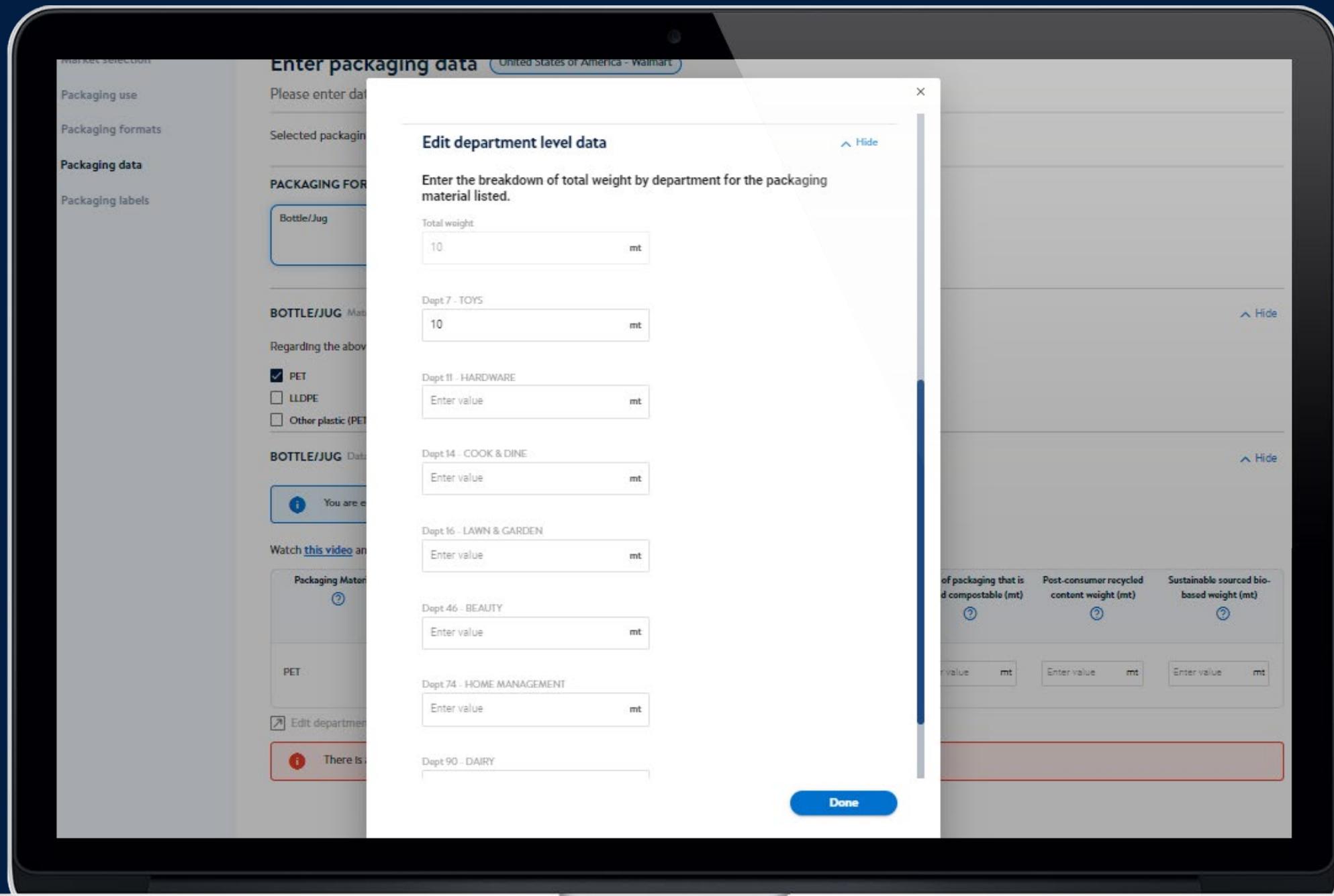
Edit department level data

Enter the breakdown of total weight by department for the packaging material listed.

i The sum of weights for all departments should be equal to the Total weight; there is a difference of 10.00

Total weight
10 mt

Done



Edit department level data

[^ Hide](#)

Enter the breakdown of total weight by department for the packaging material listed.

Total weight
 mt

Dept 7 - TOYS
 mt

Dept 11 - HARDWARE
 mt

Dept 14 - COOK & DINE
 mt

Dept 16 - LAWN & GARDEN
 mt

Dept 46 - BEAUTY
 mt

Dept 74 - HOME MANAGEMENT
 mt

Dept 90 - DAIRY

Done

- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels**

Let us know a few more details United States of America - Walmart

Please answer the following questions about labeling and more.

HOW2RECYCLE Sales information ✓ Hide

Did you sell any private brand products in primary packaging?

Yes No

[Edit department level data](#)

FOOD SUPPLIERS Sales information ✓ Hide

Did you sell any private brands food products in primary packaging?

Yes No

[Edit department level data](#)

REUSE PILOTS User behavior ✓ Show

VIRGIN PLASTIC REDUCTION ✓ Show

PACKAGING INNOVATIONS Show

[Save & Continue](#)

- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels**

Let us know a few more details United States of America - Walmart

Please answer the following questions about labeling and more.

HOW2RECYCLE Sales information Hide

Did you sell any private brand products in packaging that went home with the customer?

Yes No

Edit department level data

FOOD SUPPLIERS Sales information

Did you sell any private brand products in packaging that went home with the customer?

Yes No

Edit department level data

REUSE PILOTS User behavior

VIRGIN PLASTIC REDUCTION

PACKAGING INNOVATION

Save & Continue

How2Recycle

Please enter the details for all departments.

Dept 7 - TOYS

What are the sales of all private brand products in packaging that went home with the customer?

What are the sales of all private brand products in primary packaging labeled with How2Recycle label?

Enter the total number of Private Brand SKUs with primary packaging for each department where you do business with Walmart or Sam's Club.

Enter the total number of Private Brand SKUs in primary packaging with the How2Recycle label for each department where you do business with Walmart or Sam's Club.

Next

- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels**

Let us know a few more details United States of America - Walmart

Please answer the following questions:

HOW2RECYCLE Sales info

Did you sell any private brand items with primary packaging for recycling?

Yes No

[Edit department level data](#)

FOOD SUPPLIERS Sales info

Did you sell any private brand items with primary packaging for recycling?

Yes No

[Edit department level data](#)

REUSE PILOTS User behavior

VIRGIN PLASTIC REDUCTION User behavior

PACKAGING INNOVATION User behavior

[Save & Continue](#)

How2Recycle

Please enter the details for all departments.

Dept 7 - TOYS

Enter the total number of Private Brand SKUs with primary packaging for each department where you do business with Walmart or Sam's Club.

i You've entered a number of 500 or greater. Remember, a SKU is a unique UPC item. For example, if one of the items you sell is a 24-count pack of water bottles and you sell 1 million 24-count packs, that is only 1 SKU. If you sell a 24-count pack of water bottles and a 6-count pack of flavored water, then you have 2 SKUs. Please review your number of SKUs and enter your accurate number of SKUs (cannot be greater than 500).

Enter the total number of Private Brand SKUs in primary packaging with the How2Recycle label for each department where you do business with Walmart or Sam's Club

i You've entered a number of 500 or greater. Remember, a SKU is a unique UPC item. For example, if one of the items you sell is a 24-count pack of water bottles and you sell 1 million 24-count packs, that is only 1 SKU. If you sell a 24-count pack of water bottles and a 6-count pack of flavored water, then you have 2 SKUs. Please review your number of SKUs and enter your accurate number of SKUs (cannot be greater than 500).

[Next](#)

- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels

Let us know a few more details United States of America - Walmart

Please answer the following questions about labeling and more.

HOW2RECYCLE Sales info

Did you sell any private brand products in primary packaging?

Yes No

Edit department level data

FOOD SUPPLIERS Sales info

Did you sell any private brand products in primary packaging?

Yes No

Edit department level data

REUSE PILOTS User behavior

VIRGIN PLASTIC REDUCTION User behavior

PACKAGING INNOVATION User behavior

Save & Continue

Food Suppliers

Please enter the details for all departments.

Dept 90 - DAIRY

What are the total sales of private brand food products in primary packaging?

What are the sales with "Best if Used By" or "Use By" date label verbiage?

What are the total number of SKUs of Private Brand food products in primary packaging?

What are the total number of SKUs with "Best if Used By" or "Use By" date label verbiage?

By when do you plan to switch the remainder of your food packaging to "Best If Used By" or "Use By" date label verbiage?

- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels**

Let us know a few more details United States of America - Walmart

Please answer the following questions about labeling and more.

HOW2RECYCLE Sales information ✓ [Show](#)

FOOD SUPPLIERS Sales information ✓ [Show](#)

REUSE PILOTS User behavior ✓ [Hide](#)

Are you working on a unique refill/reuse pilot with a merchant?

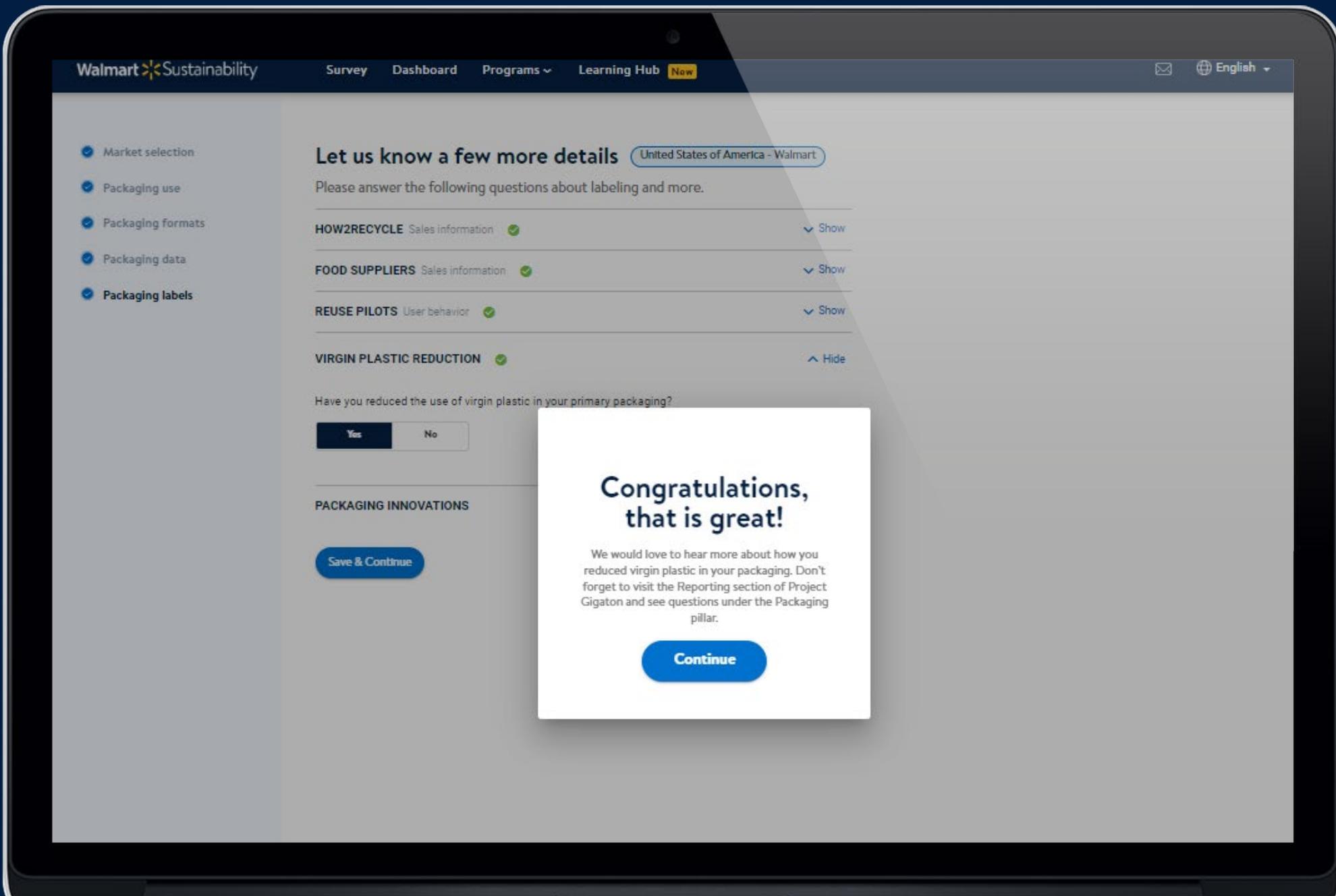
Yes No

- Refill at home:** users refill their reusable containers at home (for example, with refills delivered through a subscription service)
- Refill on the go:** users refill their reusable container away from home (for example, at an in-store dispensing system)
- Return from home:** packaging is picked up from home by a collection service (for example, by a logistics company)
- Return on the go:** users return the packaging at a store or drop-off point (for example, in a deposit return machine or a mailbox)
- B2B:** business-to-business reuse models include for instance companies reusing their own transport packaging, or industry-wide reuse systems based on interconnected operators managing a shared set of standardised, reusable packaging

VIRGIN PLASTIC REDUCTION ✓ [Show](#)

PACKAGING INNOVATIONS [Show](#)

[Save & Continue](#)



- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels**

Let us know a few more details United States of America - Walmart

Please answer the following questions about labeling and more.

- HOW2RECYCLE** Sales information Show
- FOOD SUPPLIERS** Sales information Show
- REUSE PILOTS** User behavior Show
- VIRGIN PLASTIC REDUCTION** Hide

Have you reduced the use of virgin plastic in your primary packaging?

Yes No

PACKAGING INNOVATIONS

Save & Continue

**Congratulations,
that is great!**

We would love to hear more about how you reduced virgin plastic in your packaging. Don't forget to visit the Reporting section of Project Gigaton and see questions under the Packaging pillar.

Continue

- Market selection
- Packaging use
- Packaging formats
- Packaging data
- Packaging labels**

Let us know a few more details United States of America - Walmart

Please answer the following questions about labeling and more.

HOW2RECYCLE Sales information Show

FOOD SUPPLIERS Sales information Show

REUSE PILOTS User behavior Show

VIRGIN PLASTIC REDUCTION Show

PACKAGING INNOVATIONS Hide

Did you engage in this market with a company featured in the Walmart Circular Connector?

Yes No

Please specify which companies featured in the Walmart Circular Connector you have engaged for this market. For each of those companies, please indicate which specific solutions you explored for this market

Add

Required

Reminder: QC Pending Status

The Sustainability Portal flags packaging entries for potentially inaccurate data. If your data is flagged, you will receive: a **notification upon submission and an email**. Both notifications will tell you why your survey was flagged for review and what you can do to help resolve the flags. Submissions marked as QC Pending will be **reviewed weekly by our team**.

Your packaging data is NOT considered submitted until all flagged data is resolved and the QC Pending Status is removed.

ACTIONS TO TAKE IF DATA IS FLAGGED

- Review and correct your data, if necessary.
- *If you know your data is accurate, **immediately** reach out directly to corpsu@walmart.com with an explanation of how your data is accurate and the flag may be removed.*
- Review recorded trainings on [Trainings & Webinars](#)
- Get help at weekly [Sustainability Office Hours](#)
- Email the Sustainability Helpdesk at corpsu@walmart.com.

Thanks for submitting your annual Walmart Sustainability Survey!

Your survey has been flagged for further review due to one or more of the reasons below. For your convenience, your account users will receive these same details via email.

- You entered a packaging weight above 60,000 MT - that is the equivalent to over 10,000 African bush elephants. Please double check your data or the unit of measurement selected (lbs, kg, MT) to ensure that your packaging really makes up the weight of 10,000 elephants.
- The packaging weight per item you have entered is too high. Please double check the number of units sold and the total packaging weight. Ensure that you are only including the **weight of the packaging** that goes home with the customer and **not the product weight**. Remember, a packaging unit is a consumer unit or selling unit (what the customer purchases). Example: A case of a 40 pack of bottles is one consumer unit. One milk jug is one consumer unit.

Continue

Dear user,

Thanks for submitting your annual Walmart Sustainability Survey! Your submission has been flagged for further review due to one or more of the following reasons:

- You entered a packaging weight above 60,000 MT - that is the equivalent to over 10,000 African bush elephants. Please double check your data or the unit of measurement selected (lbs, kg, MT) to ensure that your packaging really makes up the weight of 10,000 elephants.
- The packaging weight per item you have entered is too high. Please double check the number of units sold and the total packaging weight. Ensure that you are only including the **weight of the packaging** that goes home with the customer and **not the product weight**. Remember, a packaging unit is a consumer unit or selling unit (what the customer purchases). Example: A case of a 40 pack of bottles is one consumer unit. One milk jug is one consumer unit.

Here's an example: You sold 5000 cases of 40 pack PET water bottles to Walmart. Each PET water bottle in the case weighs 19 grams, without water in it. It weighs about 1 lb with water in it. You will need to aggregate the packaging weight only for each consumer unit sold. So, 1 entire case of 40 pack water bottles weighs 760 grams (.76 kg) (19g x 40 bottles / 1000 kg). After multiplying the weight of all PET bottles in 1 case (.76 kg) by the number of cases sold (5000), you get a total of 3,800 kg for your total weight of packaging of PET bottles

- You have entered 'zero' for 'weight of packaging designed for optimizing and advancing recycling.' This type of packaging is typically designed so that it can be recycled. Please double check your packaging data (using the green pages of the Walmart Recycling Playbook) and if your packaging is designed for recycling, please enter the weight here.

If you noticed alerts while completing the survey, please rectify these now – addressing these may remove the flags from your account and allow you to complete your survey submission. You may be asked by Walmart to provide additional information to complete your reporting.

If you have questions – please use our new chatbot on the [Walmart Sustainability Portal](#), review our [Trainings and Webinars page](#), or email our Sustainability helpdesk at corpsu@wal-mart.com.

Best Practices

- **Report early!**
- Remember your **selected unit of measurement** (MT, kgs, lbs)
- **Number of units** definition:
 - A packaging unit is a consumer unit or selling unit (what the customer purchases). *Example: A case of a 40 pack of bottles is one consumer unit. One milk jug is one consumer unit*
- **Number of SKUs** definition
 - A SKU is a unique UPC item; *Example: a 24-count pack of water bottles is 1 SKU; a 24-count pack of water bottles and a 6-count pack of flavored water is 2 SKUs*
- **Enter zero** in fields where you do not have data. Do not leave blank.

Packaging Material 	Number of units 	Weight of ALL primary packaging (kg) 	Weight of packaging designed for recycling (kg). 	Weight of packaging where a system of recycling exists in practice and at scale (kg) 	Weight of packaging that is certified compostable (kg) 	Post-consumer recycled content weight (kg) 	Sum sustainable sourced bio-based weight (kg) 
LLDPE	<input type="text" value="10000"/>	<input type="text" value="100"/> kg	<input type="text" value="100"/> kg	N/A	<input type="text" value="0"/> kg	<input type="text" value="0"/> kg	<input type="text" value="0"/> kg
PET	<input type="text" value="5000"/>	<input type="text" value="50"/> kg	<input type="text" value="50"/> kg	50.00 kg	<input type="text" value="0"/> kg	<input type="text" value="0"/> kg	<input type="text" value="0"/> kg

Resources

Upcoming Training Sessions & Sustainability Survey Office Hours

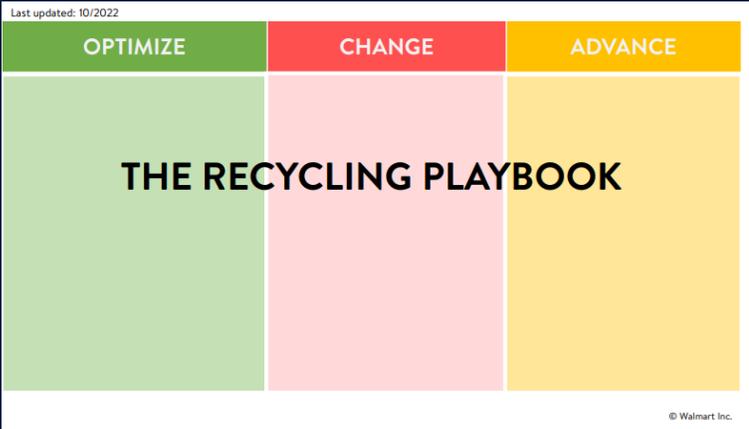
- Office Hours:** An opportunity to ask questions about Walmart Sustainability Surveys. The session is run weekly during survey season.

When: Every Tuesday at 11:00 am Central Time (US and Canada) – Registration available on the [Walmart Sustainability Hub](#)
- Upcoming Training Sessions:**

Section	Applicability	Training Opportunities
Project Gigaton	All Suppliers	Aug. 24th 11-11:45AM CT Sept 7th 11-11:45AM CT
People	Seafood, Entertainment, Produce, Home, and Apparel Suppliers	August 29th 10-11AM CT
Forests	Private Brand suppliers sourcing palm oil and/or pulp/paper/timber	On-demand resources available soon
Commodity	Applicability based on products sold - all suppliers should evaluate in the Portal	
Textiles	Private Brand Suppliers of textile products	

Online Resources

- [Sustainability Portal Account](#)
- [Guidance document](#) to entering your Walmart Private Brands packaging data
- [Walmart Recycling Playbook](#)
- [Project Gigaton](#) resources
- [Chatbot](#) in the portal and on the Sustainability hub
- Sustainability Survey [trainings and webinars](#)



Q & A

Submit your questions via the Q & A function.