

LANDSCAPE/SEASCAPE PROJECT INTAKE FORM

I. Core criteria for Place-based and Jurisdictional Projects

Before submitting the intake form, please review the below core criteria for place-based and jurisdictional approaches and **check all that apply** to this place-based or jurisdictional project currently.

<p>1. SCOPE & SCALE</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sustainability and production-based goals are clearly stated and relevant to the landscape/seascape in which the program is being implemented <input type="checkbox"/> The program is of meaningful scale to drive improvements at the landscape/seascape-level 	<p>2. STAKEHOLDER ENGAGEMENT</p> <ul style="list-style-type: none"> <input type="checkbox"/> A representative, multi-stakeholder body is developed transparently and leads the program design and implementation <input type="checkbox"/> Relevant levels of government are engaged in developing and implementing approach/program 	<p>3. PROGRAM DESIGN</p> <ul style="list-style-type: none"> <input type="checkbox"/> A clearly defined action plan is developed that lays out steps to meet program milestones and outcomes <input type="checkbox"/> Meaningful, relevant metrics and KPIs are defined to enable assessments of progress towards targets and milestones <input type="checkbox"/> Effective data governance systems and protocols are implemented to credibly gather, store, analyze, and use data
<p>4. IMPLEMENTATION</p> <ul style="list-style-type: none"> <input type="checkbox"/> A baseline assessment is performed at the outset of the program against which improvements and performance claims will be measured <input type="checkbox"/> Jurisdiction resources are identified as an input to the development of action plans and mapped for the entire landscape/seascape <input type="checkbox"/> Appropriately sized incentives are included for participating producers that are commensurate to opportunity costs of conversion, where applicable 	<p>5. TRANSPARENCY</p> <ul style="list-style-type: none"> <input type="checkbox"/> There is transparency in the structure, commitments, agreements, financing, and actions of the initiative and this information is publicly accessible <input type="checkbox"/> Stakeholders communicate performance progress relative to the defined baseline or target and share factual statements of specific performance levels <input type="checkbox"/> Data sources are available in an accessible format to enable third parties to verify and derive insights about metrics performance 	<p>6. CONTINUOUS IMPROVEMENT</p> <ul style="list-style-type: none"> <input type="checkbox"/> A framework is established to enable the jurisdictional or place-based approach to continuously improve processes and impacts

NGO/Implementing Organization:

Are you willing to support this project publicly with your organization's name and agree that the project plans to align with the core criteria listed here even if it does not yet meet these criteria today? [Yes/No]

II. Contact Information

Contact Name/Project Lead:

Email address:

Title of the initiative (please note this title will be public and should serve as an easy way for those interested in engaging in the project to identify it):

III. Project Development Phase/ Maturity Level

How long has this initiative been going? [not yet started, less than 1 year, 1 – 3 years, 4-6 years, >6 years]

What is the ask to companies to support the project? [Is the project ready for sourcing, or does it need investment/participation, or both?]

IV. Description of the Initiative

1. Target landscapes/jurisdictions (region, city, country):
2. Commodity/commodities produced in the landscape (list three main commodities in this initiative's target landscape/jurisdiction):
3. Please briefly describe the initiative and key objectives. Note: This may be used as the public project description on the Walmart Sustainability hub website (300-word limit).
4. Please describe landscape-level goals shared with other stakeholders and how the initiative contributes to these landscape/seascape-level goals.
5. What are the key challenges, development problems, and issues related to conversion of natural ecosystem that this initiative is trying to address?
6. Are other supply chain actors, including other companies, producers, and/or smallholders, currently participating in this initiative? Please list them.
7. Is this initiative currently engaging any government entities? If yes, please list them
8. Does this initiative include implementing any of the below activities? Please check all that apply.
 - Share spatial data and/or land management plans

- Collaborate on joint commodity traceability for a jurisdiction
- Advocate with consumer country governments to support JAs in commodity producing regions
- Provide producer training on best management practices

9. Does the initiative consult local stakeholders, including Civil Society Organizations and local communities, to co-design the goals, KPIs and implementation strategies of the initiative?
10. Is the initiative engaging and empowering local stakeholders, including Civil Society Organizations and local communities, in the implementation of the initiative?
11. Are there any formal multistakeholder processes or platforms at landscape/jurisdictional level outside of this initiative?
12. Please describe how this initiative will contribute to improving the livelihoods of local communities and safeguarding human rights:
13. Is this initiative supported by resources from other public or private sector partner(s) this calendar year? If so, please describe them.
14. Please describe the plan to sustain the expected impacts of this initiative in the long term and the efforts you are making to ensure this:
15. Please describe the key targets and KPIs for your initiative and how you're monitoring and reporting them: